



PARTH SHARMA

Industrial Designer

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www.supratibha.design

New Delhi, India

Industrial Designer with years of freelancing experience, 70 client projects and 14 launched products.

WORK EXPERIENCE

- Feb 2022 - present **Industrial Designer**
Havells India Ltd :
Working as an Industrial designer in the EWA and BCP category of products as well as innovation projects.
- Sept 2021 - Feb 2022 **Digital Transformation Designer**
Amsterdam University of Applied Sciences :
Collaborated towards **realization** and **visualization** of a digital twin to validate its use case in a fictional **circular wood factory**. Worked on User Research by leveraging multiple methods of Design Research and a modified version of **SCRUM**.
- Sept 2020 - Aug 2021 **Freelancer**
Recovapro :
Associated as a **freelance design generalist** with recovapro.co.uk, developing **product visualizations** and handling graphics design team with emphasis on **product development** for upcoming products.
- Oct 2019 - present **Fiverr** :
Worked on multiple design projects as a freelance industrial designer, helped more than **70 clients** from across the globe in breathing life to their ideas using **industrial design methodologies** and **creative visualization** techniques. In the same span helped over 14 clients to launch their products into the market.
- June 2019 - Oct 2019 **Design Intern**
General Motors Technical Centre India :
Designed an **Autonomous Drone** concept for Cadillac, guided by a team of digital sculptors. Learned digital modeling and visualization using **Autodesk Alias AutoStudio** as well as intermediate tips and tricks of class-A surfacing.

EDUCATION

- July 2017 - Nov 2021 **Master Degree**
Transportation and Automobile Design :
National Institute of Design, Gandhinagar
- July 2013 - Mar 2017 **Bachelor Degree**
Mechanical and Automation Engineering :
Northern India Engineering College, Delhi

CERTIFICATES

- October 2021 **Google UX Design professional certificate :**
Foundations of UX Design :
Completed foundations of UX Design from Google certified course on Coursera.
- November 2018 **Certified Fusion 360 User**
Autodesk :
Certified Fusion 360 user with a grade of 96% in all environments.
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SKILLS

Advanced User : 3+ years

Industrial design methodologies

Greatly flexible in freehand sketching and rendering techniques, can use both digital and manual tools with equal competency.

Fusion360

Well versed with 3D modeling, T-spline sculpting, Generative design and rendering environment.

Alias Autostudio

Well versed with NURBS modeling and surfacing tools.

Blender

High understanding of making photo-realistic renders and animations using cycles as well as eevee render engine.

Adobe Suite

Well versed with photo editing tools like Photoshop and Lightroom, advanced user of InDesign.

Intermediate User : 2 years

User research methodologies

Can understand the brief and utilize user research methods to derive actionable insights and develop meaningful concepts out of them.

Figma

Good understanding of wire-framing and developing high fidelity models using figma tools.

Languages

English - fluent | **Hindi** - Native

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